

December 13, 2000 - Professional Development (Membership) Meeting

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Wednesday, December 13, 2000 5:30 - 8:00 PM

APICS? What's in it for me?

Wendy Kremers, Performance Consultant, Answers the Question
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Wendy Kremers, incoming Region 14 APICS Vice President, will lead us through some of the key benefits of becoming an APICS member and/or volunteer. While there are many members involved in certification education there are also those who are uninterested in certification. Those folks might ask what does APICS have to offer me? We think there is a lot!

If you would like to hear more about what APICS can do for you, plan to attend the PDM hosted by the Madison Chapter of APICS, December 13, 2000.

**This meeting attendance counts
for recertification credit.**

Date: December 13, 2000

Time: Registration starts at 5:30 PM.
Tech Session on Bar-Coding
starts at 5:30 PM.
Dinner is served at 6:15 PM.
Program starts at 7:15 PM.

Location: Sheraton Madison Hotel
706 John Nolen Drive
Madison, WI (608-251-2300)

Menu: New York Strip with Tiramisu for
dessert.

Cost: \$20.00 for members or guests.
\$5.00 for program only.

Register: Please register with our
answering service, USA First,
by calling 608-257-8756
between 9 a.m. and 5 p.m. by
the Friday before the meeting.

Late registrants may call Harley
Ringhand at 608-846-6053.

APICS

Board of Directors:

John Weisenberger, CPIM -
President
JLW & Associates, Inc.
608-845-3040
weisen@mailbag.com

Wally Barger, CPIM
Executive Vice President
Rayovac Corporation
608-275-4444
barger@rayovac.com

Barbara Birkholz -
Co-Chairman Education
Datex-Ohmeda
608-221-1551 ext. 3718
barb.birkholz@us.datex-ohmeda.com

Kathy Waltemath
Co-Chairman Education
Best Power
608-565-5025
kathy.waltemath@psd.
invensys.com

Jim Spellman -
Membership
Matrix Development
608-437-4494
matrix@itis.com

Harley Ringhand -
VP Programs-Event
Evco Plastics
608-846-6053
harleyr@evcoplastics.com

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kwhitcomb@gt.com

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jbradford@virchowkrause.com

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608-643-2380 ext. 2108
ksmathers@fiskars.com

Jim Zimmerlee, CPIM
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Lunar Corporation
608-826-7513
jimzimmerlee@lunarcorp.com

Phil Cwik
Region 14 Rep.
414-639-6770

President's Message John Weisenberger, CPIM

This message is about haves: 'half full vs. half empty' and 'haves vs. have nots'. This may be a good subject for us to contemplate as we go through this season of Thanksgiving and Christmas cheer, not to mention Wisconsin cold. I sometimes think about how and why I was lucky enough to be born here in the USA rather than being born some exotic place like Tibet or Kenya. As and aside, had I been born in one of those places, I would not be here today because I had a ruptured appendix when I was 10 and would have surely died. I personally like to celebrate just being alive!

On the half full side, for our November PDM, we had a wonderful tour of Fiskars Garden Division in Sauk City. All five of us were graciously received and given a complete tour of their facility. The pride they have in their products, their people and their facility (all well deserved, by the way) were obvious. We were afforded the privilege of being able to see and understand the how and why of their process. I found it interesting that the Wisconsin location was chosen for their facility in part because they can employ farm folks in their facility during the farm off season November through March. During that time Fiskars builds their garden tool inventory for their primary selling season of early summer.

On the side the half empty, I am frustrated with Madison APICS. We have an energetic board of directors. We are putting together great programs which support the goal of APICS:

- Classes on the fundamentals supporting the certification process
- PDM (Professional Development Meetings) bringing education from people who have been there and done it
- Technical Sessions where we focus on a topic and share our experiences with people from other companies
- Networking Opportunities to find out how your peers are handling problems similar to your own
- Plant Tours of local companies who have graciously opened their doors to us

With 350 members in our chapter, we have embarrassingly low support for all of our PDM

and Tour activities. It is my personal perspective that the PDM and Tour activities are the most valuable thing APICS offers (aside from being on the board of directors, of course).

Michael Gerber, Author of the E Myth suggests the following approach to frustration:

- I do not define the source of frustration as inner or outer directed. I identify the system that is missing that allows the frustration to occur.
- Frustration is an indicator of an opportunity to improve the process. I ask "what is lacking in my business that is allowing this problem to occur?"

I need help; I cannot yet see how to identify (a)what is lacking and (b)what system(s) to put into place to reduce my frustration. Or, is it all of the Madison APICS Chapter's frustration. As a point of interest, everyone who attends APICS activities reports that they have gotten more than full value from their attendance. So I ask you, what should we do?

The half empty view is that we have major problems and will perhaps be crushed by them. The half full view is that we have very large challenges to be taken on. The real question is can your board of directors be expected to maintain its 'Let's go get it done attitude' with the current level of membership support?

Be thankful, think deeply, celebrate joyfully and plan on joining us for the December PDM where you can meet Wendy Kremers, the incoming region 14 Vice President. We are in for a real treat!

Live long, add value and prosper

John



MATC and APICS Present:

Strategic Management of Resources

Starting the week of January 15, 2001 through March 5, 2001

Cost: \$250.00

Instructor: TBD

Strategic Management of Resources explores the relationship of existing and emerging processes and technologies to manufacturing strategy and supply chain-related functions. The course addresses three main topics: aligning resources with the strategic plan, configuring and integrating operating processes to support the strategic plan, and implementing change.

Barbara Birkholz
Education

Speaker Bio:

Wendy Kremers is a Performance Consultant who has worked for Steelcase Inc. in Grand Rapids Michigan since 1984. This is a recent position change for Wendy and places her in a role that works on defining performance improvement activities at the Executive Management level at Steelcase. Prior to this recent change she filled the role of Technical Training and Development Consultant for the Panel Division. During her employment with Steelcase she has held a variety of positions in Compensation, Benefits, Human Resources, the PIC Group as well in Operations management.

She began her career with Steelcase in 1984 in a position with the Manufacturing Operations group in the Panel division. In 1990 she stepped outside of the manufacturing segment to spend some time in the Human Resources group in an Employee Relations role. From 1993 to 1997 Wendy gained front line management experience managing three product lines within the Panel division at Steelcase. After successfully implementing self directed work teams, using lean manufacturing methodology and techniques, Wendy moved into a staff management role within the Panel division. Within her role as Technical Training and Development Consultant, Wendy worked with the management staff to identify opportunities for process improvement on the shop floor. Once identified Wendy worked with shop floor teams leading the training activity and implementation process as well as tracking improvement results and cost savings.

Wendy has been an active APICS volunteer for the past 10 years and is a past president of the Grand Rapids chapter. She has been on Region 14 staff for the past 5 years, served on the TEAM workshop committee, the Rewards and Recognition committee and also participated as a member of the society nominating committee. She is also the incoming Region 14 Vice President. Wendy is married to husband Jack, also a Steelcase employee, and has three children and three beautiful granddaughters.

Madison APICS Chapter 232
Student Affiliate Chapter

The Shadow Program - A Day in the Life of an APICS Member

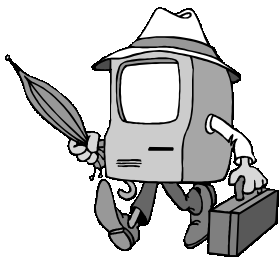
In order to enrich the educational experience of students studying Manufacturing and Resource Management, the APICS Student and Parent Chapters have decided to continue the successful *Shadow Program* that started in 1994. The idea behind this program is to expose the participating student to the work environment and daily activities of an APICS professional in order to better understand what type of tasks and responsibilities they may face in a future job.

If you agree to serve as a *Mentor*, we will match you with one or two students at the UW-Madison School of Business. These students will become your *Shadows* for about 1/2 day. Ideally, you will take them on a tour of your facility so they understand the overall manufacturing process and the products involved. This will also give them an opportunity to observe visual planning and control systems (e.g., pull systems, bar code readers, work order packets, etc.), manufacturing technology, and work organization (e.g., assembly lines, cells, etc.). The rest of the time can then be spent on activities that normally make up your work day. This could entail demand forecasting, master planning, capacity management, order releasing, customer interactions, order scheduling, vendor scheduling and follow-up, etc. You may also bring the students to meetings involving problem-solving related to the design or operation of your ERP/MRP information systems.

The “shadowing” will take place on a day mutually agreed upon by you and the student(s). After the day is over, the participating students are required to summarize their experience in a brief report. They will also present their most important lessons learned in the OIM 654 class on Production Planning and Control.

If you are interested in serving as a Mentor for future APICS professionals sometime between February and April 2001, please fill out and fax the attached form. A designated student will then contact you at a later date.

If you have any questions, please e-mail me at uwemmerlov@bus.wisc.edu or call me at (608) 262-0305. I am looking forward to hearing from you! Sincerely, Urban Wemmerlöv, Wisconsin Distinguished Professor



Do you E-mail?

In keeping up with modern technology and capabilities, we would like to try e-mailing the monthly newsletter to everyone.

If you would like to be included in the distribution list, please e-mail your e-mail address to Jim Spellman at matrix@itis.com.

APICS SHADOW PROGRAM

Sign-up Form

Your name: _____

Your title: _____

Main area of responsibility: _____

Company: _____

Mailing Address: _____

Phone: _____

Best time of day to reach you: _____

FAX #: _____

Type of products manufactured: _____

Special requests/concerns:

Please fax to (608) 263-3142:

Prof. Urban Wemmerlöv, Erdman Center for Manufacturing and Technology Management,
School of Business, University of Wisconsin-Madison, 975 University Ave, Madison, WI 53706

FAX: (608) 263-3142

PHONE: (608) 262-0305

APICS® Madison Chapter 232 Newsletter – December 2000

DECEMBER

- 13 APICS Meeting; 5:30 at Sheraton Madison
Technical - Bar Coding; Wendy Kremers,
Benefits of APICS
22 January Newsletter Deadline

JANUARY

- 4 APICS Board Meeting
17 APICS Meeting; 11:30 at Sheraton Madison
Technical - Time Management; Bob Priester
19 February Newsletter Deadline
25 APICS Board Meeting

FEBRUARY

- 9-11 APICS Regional Conference at
Sheraton Madison
20 APICS Meeting; 5:30 at Sheraton Madison
Technical - Bill of Materials; Jim Zimmerlee;
Ben Franklin
23 March Newsletter Deadline

MARCH

- 15 APICS Board Meeting
15 APICS Meeting; 5:30 at Sheraton Madison
Technical; Six Sigma
16 April Newsletter Deadline

Upcoming Education Courses

Strategic Management of Resources
Execution and Control of Operations
Basics of Supply Chain Management
Master Planning of Resources
Detailed Scheduling and Planning
Strategic Management of Resources

January 15 - March 5, 2001
April 3 - May 22, 2001
September 17 - November 5, 2001
September 17 - November 5, 2001
January 14 - March 4, 2002
April 1 - May 20, 2002

All of these classes will be held at the MATC Commercial Avenue facility. Contact Barbara Birkholz for more information.

APICS® Chapter 232 Madison
The Educational Society for Resource Management



Jeff Bradford, CPA
Virchow, Krause & Company, LLP
4600 American Parkway
P.O. Box 7398
Madison, WI 53707-7398

RETURN SERVICE REQUESTED