

**NEXT MEETING**  
**May 18th**  
**5:30 p.m. to 7:30 p.m.**  
**Babes Restaurant**

**In This Issue**

Message from  
2006-2007  
President-elect 2

“I am APICS”  
Feature ..... 3

APICS  
International  
Conference ..... 4

Why  
Volunteer? ..... 4

2006-2007 CPIM  
Schedule ..... 4

Please join us for a presentation on Integrating Change Management into Quality Improvement Efforts. In the world of Quality Engineering (Lean/Six Sigma), it is often said that the Quality Engineer spends more than half of his/her time dealing with the people and organizational issues around creating successful change; rather than simply executing process improvement models and applying problem solving tools.

The speaker, Dave Murn, is currently a Senior Quality/Systems Improvement Engineer with Springs Window Fashions LLC in Middleton. Dave has worked in Quality for more than 18 years, with the majority of his career having been spent in manufacturing. Dave has a Masters in Industrial Engineering (degree-emphasis in Quality Engineering) from the University of Wisconsin - Madison. He is a member of the Institute of Industrial

Engineers, a senior member of the American Society for Quality (ASQ), an ASQ-Certified Quality Engineer, an ASQ-Certified Six-Sigma Black Belt, a Wisconsin Forward Award Examiner, and a member of the Malcolm Baldrige National Quality Award Board of Examiners. In addition, Dave is an active member of the Madison ASQ Chapter 1217 Leadership Team, where he currently serves as Program Chair and Immediate-Past Section Chair.

This presentation will demonstrate an approach that Dave Murn has successfully used that brings together the methods of Quality Improvement, Project Management, and Change Management; where these are applied in parallel to provide greater likelihood for success.

*Produced by*



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Dinner will be served. The cost for dinner and speaker is \$20 for members, \$13 for students and walk-ins are \$25.

Please **RSVP by noon on 5/15/06** at [www.madisonapics.org](http://www.madisonapics.org). Contact Don Peters at 608.441.5916 with any questions.

## APICS Board of Directors

Harley Ringhand, CPIM  
*President*  
Morris Material Handling  
608-846-8630  
hringhand@morriscranes.com

Kathy Smathers, CPIM  
*Past President*  
Region 14 Liaison  
Fiskars Brands  
608-643-2380, ext 2108  
ksmathers@fiskars.com

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608-286-7061  
jim.pach@gt.com

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*Publications*  
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608-240-2658  
mschaller@virchowkrause.com

Carol Aspinwall  
*Student Liaison*  
UW-Madison  
caspinwall@bus.wisc.edu

Don Peters  
*Membership/Programs*  
Wolff Appliance Company  
608-441-5916  
dpeters@wolfappliance.com

Scott Bucklin, CPIM  
*Director at Large*  
GM-Janesville  
ssbucklin@aol.com

Diane Stromme  
*Secretary*  
Morris Material Handling  
608-846-8630 ext. 28  
dstromme@morriscranes.com

Andrew Pulvermacher  
*Marketing*  
Cuna Mutual  
andy.pulvermacher@  
cunamutual.com

## Step Up and Jump In!

I am APICS...

When you read your APICS journal or visit the website, you can learn about the many people who can make the claim that "I am APICS." People from a wide variety of industries and job functions, people with a great deal of education, and a great deal of hands-on experience. Some of the "I am APICS" people are young, some are young at heart, some are specialized, and some are "jacks-of-all-trades, masters of none." That is the beauty and the strength we have in the Madison APICS organization.

We have an incredible number of industries represented within the Madison APICS group, as well as a variety of people in vastly different job functions. While this lack of specificity may seem to be a weakness, I see it as a huge resource to draw upon. The concepts of the APICS body of knowledge have crossed the lines into different industries (who ever thought the Toyota way would be implemented in hospitals or in an office!) Well, it is a reality today. I hope we can draw in even more companies and services in the Madison area to share the APICS knowledge and resources we have.

As we look to the future of the Madison chapter, I hope to impress you with the depth of the group of people we have in our

Madison APICS. I hope to inspire you to become involved in the organization because we can all benefit from what you have to offer.

I hope to feature YOU as an example of what it means to say "I am APICS". Look forward to this as a regular feature in the newsletter and website and learn more about those in this organization. Use the people we have as a resource, as mentors, as soundboards and as a network for opportunities. And, the Madison APICS chapter offers you many other benefits such as the classes, PDM's, tours, and conferences. Remember, too, that Madison APICS can be a place to gain leadership experience and to grow in your career. Consider it and give me a call. I could use you this year!

I am APICS, and I look forward to a great year ahead.

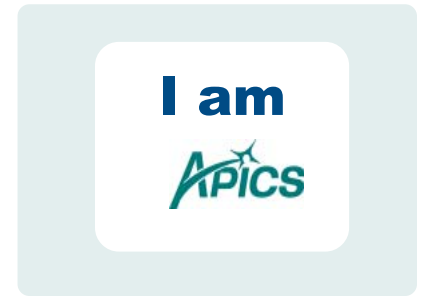
*Carol A. Aspinwall*  
*President-elect, Madison APICS*

In order to get a look at the future of APICS, we will feature a student, Board, or member profile in the Madison APICS newsletter.

## JESSE HAIFLEY

Student at UW-Madison

Operations and Technology Management MBA program



The students in Madison APICS have extensive experience and a variety of backgrounds. Some are ME's, some IE's, some Textile, and some Chemical Engineers. But Jesse is unusual among this group in that the bulk of his manufacturing expertise was developed in a "hands-on" manner as a journeyman machinist.

Jesse's career in metalworking encompassed a wide range of processes and skills including machine tools, sophisticated 3-D CAM programming, and ultra-high-tolerance tool and die making. His employers served a variety of industries including automotive, semiconductor, pharmaceutical, architectural, mining, and biotech. His aggressive career development was bolstered by theoretical training during accelerated completion of the State of California's Apprenticeship program. He accented his studies with victory in the 2002 Regional Apprentice Competition of the National Tooling and Machining Association. Not bad for a University of Chicago Psychology major new to the trade.

Jesse was attracted to the Erdman Center for Operations and Technology Management at the University of Wisconsin – Madison for the top-quality faculty and exceptional curriculum in Operations Management. But the program is also uniquely flexible, and Jesse has taken full advantage of that, building a study plan with a healthy dose of Finance and Accounting, for a broader overall understanding of business dynamics. He observed that *"the big category called operations is the engine of value in any company, be it a product or service-based business. A key role of finance is to fuel and govern that engine. Most any operational decision is also an investment decision, these two areas are a natural pair for study in an MBA program."*

The MBA program at Madison provides numerous opportunities for practical consulting projects at local organizations, and Jesse has been involved in such assignments and led a student team in a process improvement study at the University Hospital. He even spent an entire winter break working independently with a local manufacturer to improve their inter-departmental integration and information flow. And that was just for fun!

The summer of 2005 broke a long streak of professional involvement with small companies when Jesse accepted an internship with the Case-New Holland heavy equipment company at their headquarters in Racine. This analytical assignment supported a firm-wide effort to better align production cycles with customer needs, and culminated in extensive and successful negotiation with parts suppliers for more aggressive lead times.

To learn more about the high quality operations professionals being educated at the Erdman Center for Operations and Technology Management at the University of Wisconsin – Madison, please visit [www.bus.wisc.edu/erdman](http://www.bus.wisc.edu/erdman). Resumes for all current students are posted here, along with information about the program. To discuss how the Erdman Center and its students can add value to your organization, please contact Associate Director Carol Aspinwall at [caspinwall@bus.wisc.edu](mailto:caspinwall@bus.wisc.edu) or 608-265-9171.

### APICS THE ASSOCIATION FOR OPERATIONS MANAGEMENT

APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing, and logistics. Since 1957, individuals and companies have relied on APICS for its superior training, internationally recognized certifications, comprehensive resources, and worldwide network of accomplished industry professionals. To learn more about the APICS community, visit [www.apics.org](http://www.apics.org).

# APICS International Conference and Exposition

**Dates:** October 29-31, 2006

**Location:** Orange County Convention Center, Orlando, Florida



The APICS International Conference and Exposition is the educational and networking event of choice for operations management professionals. The conference is the premier source for education with a concentration on production, inventory, supply chain, materials management, purchasing, and logistics.

Mark your calendar and visit [www.apics.org](http://www.apics.org) for more information.

## Why Volunteer?

APICS volunteers are a diverse group. They are vice presidents, planners, academicians, managers, and independent consultants. They have decades of professional experience; they are recent college graduates. They live and work in many different countries around the world. The common thread is their commitment to improving global productivity through education, solutions, and networking.

Today's fast paced, 24/7/365-work environment leaves little time for volunteer endeavors. But volunteering isn't just about giving of your time and resources. You will benefit from your service, as will your employer.

On a personal level, you will

- Contribute to the development of leading-edge industry innovations.
- Broaden your professional network and gain industry recognition.
- Develop and practice effective leadership and management skills.

Your organization gains through

- Your application of new management and leadership techniques.
- Your access to shared industry experiences and best practices.

If you have an interest in volunteering some time to our local Madison Chapter, please contact any board member listed on page 2.

## CPIM Class Schedule for 2006-2007

### September 2006

Basics of Supply Chain Management

### October 2006

Basics of Supply Chain Management

### November 2006

Master Planning of Resources

### January 2007

Detailed Planning and Scheduling

### March 2007

Execution and Control of Operations

### April 2007

Strategic Management of Resources

**Watch for updates on details regarding location, dates, and time!**